



# 2010 Sponsorship Opportunities

## Virginia Association of Hospitality Sales & Meeting Professionals

### **SPONSORSHIP LEVELS**

#### **Platinum - \$2,500**

Exhibit Table at Annual Conference (March 22<sup>nd</sup>)  
Naming Sponsorship for an Association Activity (i.e.: Breakfast, Lunch Break, etc.)\*  
Foursome in the Annual Golf Tournament (October 6<sup>th</sup>)  
Sponsorship at the Annual Golf Tournament (October 6<sup>th</sup>)  
Listing on Sponsor Sign at all Events  
Listing as a Sponsor on the Website  
Listing as a Sponsor in Each E-Newsletter  
4 E-mail Blasts to Members Annually

#### **Gold - \$1,000**

Exhibit Table at Annual Conference (March 22<sup>nd</sup>)  
Naming Sponsorship for an Association Activity (i.e.: Breakfast, Lunch Break, etc.)\*  
Listing on Sponsor Sign at all Events  
Listing as a Sponsor in Each E-Newsletter  
Listing as a Sponsor on the Website

#### **Silver - \$500**

Exhibit Table at Annual Conference (March 22<sup>nd</sup>)  
Listing on Sponsor Sign at all Events  
Listing as a Sponsor in Each E-Newsletter  
Listing as a Sponsor on the Website

#### **Bronze - \$250**

Listing on Sponsor Sign at all Events  
Listing as a Sponsor in Each E-Newsletter  
Listing as a Sponsor on the Website

\*This could be at the Conference or other events held throughout the year and includes the opportunity to get up front and address the group.\*

### **BENEFITS**

**VHSMP currently has 150+ members**, which include Hospitality Sales Professionals and Meeting Planners throughout the Commonwealth of Virginia, as well as representatives from other companies who support them with products and services. **These members are either the decision-maker or have significant influence within their own organizations and companies.**

### **FOR MORE INFORMATION, CONTACT:**

Ms. Meghan Ely, Director of Membership and Business Development  
**VHSMP** • 10231 Telegraph Road, Suite A • Glen Allen, VA 23059  
Phone 804-747-4971 • Fax 804-747-5022 • Email [info@vhsmp.org](mailto:info@vhsmp.org)

***Thank you for your support of VHSMP!***



**2010 Annual Educational Conference  
2010 Sponsorship  
The Jefferson Hotel, March 22, 2010**

The following sponsorships are available on a first-come, first-paid basis:

**Breakfast**

**Coffee Break**

**Lunch**

**Breakfast Keynote Speaker**

**Seminars (2)**

**Opportunities to showcase your products and services are limited,  
so please contact us early.**



## SPONSOR APPLICATION

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

I'm interested in the following sponsorship level :			
<input type="checkbox"/> <b>Platinum</b>	<b>\$ 2,500</b>	<input type="checkbox"/> <b>Silver</b>	<b>\$500</b>
<input type="checkbox"/> <b>Gold</b>	<b>\$ 1,000</b>	<input type="checkbox"/> <b>Bronze</b>	<b>\$250</b>
			Total Enclosed: \$ _____

<p><b><u>Platinum - \$2,500</u></b>  Exhibit Table at Annual Conference (March 22<sup>nd</sup>)  Naming Sponsorship for an Association Activity (i.e.: Breakfast, Lunch Break, etc.)*  Foursome in the Annual Golf Tournament (October 6<sup>th</sup>)  Sponsorship at the Annual Golf Tournament (October 6<sup>th</sup>)  Listing on Sponsor Sign at all Events  Listing as a Sponsor in Each E-Newsletter  Listing as a Sponsor on the Website**  4 E-mail Blasts to Members Annually</p> <p><b><u>Gold - \$1,000</u></b>  Exhibit Table at Annual Conference (March 22<sup>nd</sup>)  Naming Sponsorship for an Association Activity (i.e.: Breakfast, Lunch Break, etc.)*  Listing on Sponsor Sign at all Events  Listing as a Sponsor in Each E-Newsletter  Listing as a Sponsor on the Website**</p>	<p><b><u>Silver - \$500</u></b>  Exhibit Table at Annual Conference (March 22<sup>nd</sup>)  Listing on Sponsor Sign at all Events  Listing as a Sponsor in Each E-Newsletter  Listing as a Sponsor on the Website**</p> <p><b><u>Bronze - \$250</u></b>  Listing on Sponsor Sign at all Events  Listing as a Sponsor in Each E-Newsletter  Listing as a Sponsor on the Website</p> <p>*This could be at the Conference or other events held throughout the year.  **Ad size requirement for web: 190x470</p>
---	---

**Check enclosed**     **American Express**     **Discover**     **Master Card**     **Visa**

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

***Please make checks payable to: VHSMP***  
***Remit to: 10231 Telegraph Road, Suite A, Glen Allen, VA 23059-4561***  
***P (804) 747-4971, F (804) 747-5022, info@vhsmp.org, www.vhsmp.org***